

Writing a Statement for College “Purpose”

To demonstrate your ability to express your views clearly and rationally, to resolve intellectual problems and to make new discoveries -- all important goals of a liberal arts education

To illustrate that you are a good match for the college by revealing your thoughts, attitudes, experiences, aspirations, and personal qualities.

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“Remember”

**Write what you really think,
not what you think others
want to read.**

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“Application Essay checklist”

- Is the essay interesting?
- Will it stand out because it shows who I really am?
- Is it about something important to me?
- Do I show how I think?
- Do I illustrate the issue, story or experience?
- Is my presentation neat, logical, and clearly stated?
- Are there good transitions between separate ideas?
- Did I make a conclusion rather than ending with a summary?