8 Factors Affecting Motivation

- 1 Meeting Maslow's hierarchy of needs
- 2. Expectancy for sucess (self-efficancy)
- 3. Task value/utility/importance
- 4. Perception of task difficulty
- 5. Intrinsic interest
- 6. Cost
- 7. Presence of absence of goals and strategies
- 8. Locus of control (attribution)