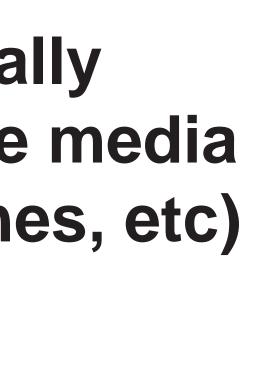# Press Release

The press release is the universally accepted method of notifying the media (newspapers, TV, radio, magazines, etc) about your news story

Make it: Short
Sweet
To the Point

Press Release

Basic components of a Press Release

- **Headline**
- **Opening Paragraph**
- **Body**
- **Closing Paragraph**