

# Assessment

## Press Release

Name \_\_\_\_\_

Prepare a press release for an upcoming Cadet event. Be sure to use the information you gained from your class on Press Releases to produce a high quality document. Your document will be scored using the following rubric.

	4	3	2	1
Content	Document contains the WHO, WHAT, WHEN, WHERE, WHY, and HOW of the event.	Document has all of the components of a "4" except one	Document has all of the components of a "4" except two	Document has three or more missing components
Grammar, mechanics, and spelling	The document is free from ANY errors in grammar, mechanics, and spelling	The document has no more than one error in grammar, mechanics, and spelling	The document has 2-3 errors in grammar, mechanics, and spelling	The document has more than 3 errors in grammar, mechanics, and spelling
Level of interest	The press release is very interesting to read and captures the reader's attention.	The press release is somewhat interesting to read.	The press release is not interesting.	The press release is horribly boring.