

Personal Finance

Investing



Begin by making

Lifetime Projections of:

- Career choice
- Expected income throughout career
- Family plans
 - ✓ Married or single
 - ✓ Number of children
 - ✓ College enrollment
 - ✓ Retirement age
- Amount of planned savings
- Projected living expenses

Create a Personal Income Statement

such as this one for the year ended ___/___/___

Income:	
Summer Job	\$4,500.00
Help From Parents	<u>2,400.00</u>
Total Income	\$6,900.00
Expenses:	
Giving	450.00
Saving	450.00
Automobile	1,500.00
Food	1,000.00
School Expenses	<u>1,000.00</u>
Total Expenses	<u>4,400.00</u>
Net Income:	\$2,500.00

Beginning Income Statement

- **Complete a projected income statement for the current calendar year.**
- **List assumptions that are made:**
 - After tax income
 - Ignore inflation
 - Still in school

Investing

- **Becomes relevant only if saving occurs**
- **When a younger person learns to save – greater the potential benefit**
- **Reason - time value of money - the sooner you save, the sooner your \$\$ start to work for you**

**One Out of Every 125 Americans
Is Now a Millionaire**



Homeowners vs Renters

- Average renter in 2001 had net worth of \$4,800
- Average homeowner had net worth of \$171,700



Suggested Allocation Of Disposable Income

- 10 percent to give
- 10 percent to save
- 70 percent to live on
- 10 percent for discretionary spending

Application Of Economics

- Allocation of scarce resources among unlimited wants
- No person ever has enough money to afford everything that can be bought
- Choices must be made

**Factors Affecting
Time Value Of Money**
(Growth of Savings)

- Size of deposits
- Rate of return
- Length of time

Effect of: Deposit Size
(25 year old - 8 percent account)

<u>Deposit Size</u>	<u>Total Deposit</u>	<u>Balance Age 65</u>
\$100	\$ 48,000	\$ 349,100
200	96,000	698,200
300	144,000	1,047,300
400	192,000	1,396,400
500	240,000	1,745,500

Effect of: Rate Of Return
(25 year old - \$150 monthly deposits)

<u>Rate of Return</u>	<u>Total Deposit</u>	<u>Balance at 65</u>
5.0%	\$72,000	\$ 228,903
7.5	72,000	453,573
10.0	72,000	948,612
12.5	72,000	2,068,186

Effect of: Time
(\$150 monthly deposit – 8% rate of return)

<u>Beginning Age</u>	<u>Total Deposit</u>	<u>Balance at 65</u>
55	\$18,000	\$ 27,441.90
45	36,000	88,353.06
35	54,000	223,553.91
25	72,000	523,651.17

- Time Value of Money Illustration**
- **Person One**
 - ✓ Starts saving age 25
 - ✓ Deposits \$1,000 per year
 - ✓ 10 years and stop
 - ✓ Total deposit \$10,000
 - ✓ Leave deposit until 65
 - ✓ 8 percent
 - ✓ Balance @ 65 \$145,772.45

- **Person Two**
 - ✓ Saves nothing until age 35
 - ✓ Deposits \$1,000 per year
 - ✓ 30 years
 - ✓ Total deposits \$30,000
 - ✓ Leave deposit until 65
 - ✓ 8 percent
 - ✓ Balance @ 65 \$113,283.21
 - ✓ Never catches up with person one

**Factors Affecting
Time Value of Money**

- Size of Deposits
- Rate of Return
- Length of Time

**Never Invest In Anything
You Do Not Understand**

Portfolio – Group or listing of
investments

Risk – Possibility that something
other than intended outcome will
occur

Diversification

- Investing in variety of things
- Not likely adversely affected by same factors
- Best method of risk reduction

Random Walk Theory

- Short term securities prices move randomly
- Impossible to predict
- Active trading does not pay

Dollar Cost Averaging

- Invest equal amounts of money at regular time intervals
- Usually pay lower average price than those buying at “right time”
- Choose investments for long-term potential

Types Of Securities

- **Debt**
- **Equity**

Debt Securities

- **Securities arising from a loan**
- **Examples: Bonds & Bank CDs**
- **Earnings - Interest**
- **Low level of risk if held to maturity**
- **Predictable results**
- **Moderate rate of return**

Equity Securities

- **Securities arising from ownership**
- **Example: Common stock - owning a part of a company**
- **Two ways to make money**
 - ✓ Increase in value
 - ✓ Distribution of earnings - Dividends
- **Higher level of risk**
- **Less predictable results**
- **Average higher long term rate of return**
